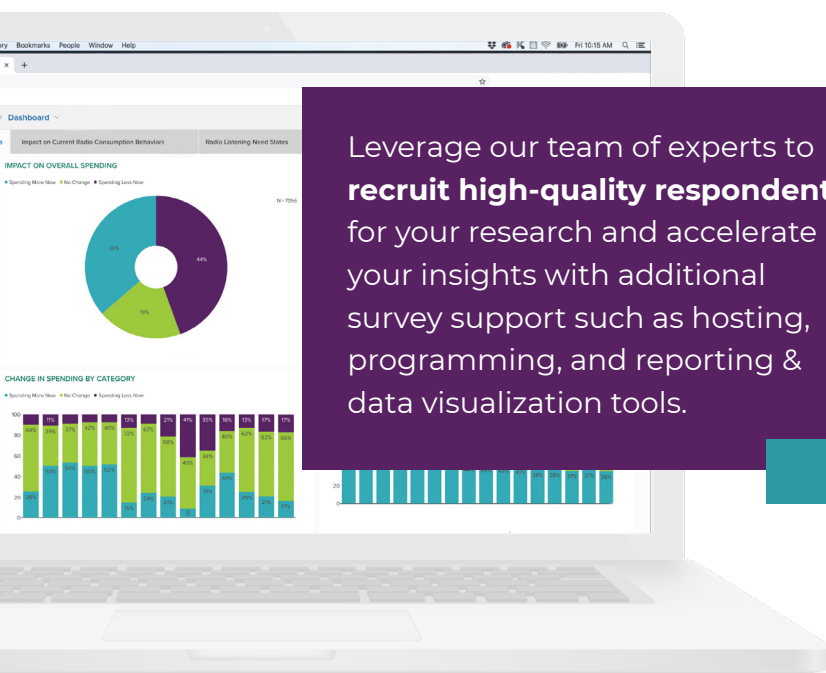




Minimize Your Time to Knowledge With Prodege

Need to reach a very specific group of survey respondents for your research? Leverage Prodege's proprietary panel to target respondents based on specific demographics, health and wellness criteria, media usage, political ideology, and validated behaviors including location verification, in-store & online purchases!



Leverage our team of experts to **recruit high-quality respondents** for your research and accelerate your insights with additional survey support such as hosting, programming, and reporting & data visualization tools.

Prodege's numerous academic research partners appreciate our:



Engaged Panelists



Quick Turnaround



Cost-Effective Suite of Research Solutions



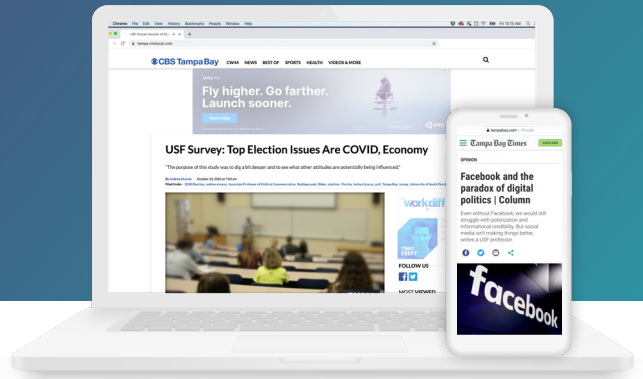
White-Glove Service

Proven Track Record With:



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Prodege & University Partners in the Media



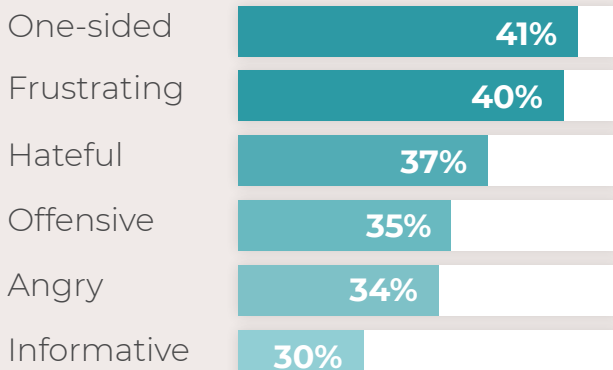
Gauging Emergency Preparedness in the Midst of a Pandemic

Ahead of hurricane season, Prodege partnered with a Southeastern university to determine whether the COVID-19 pandemic has shifted approaches to disaster preparedness and evacuation planning. The timely insights from this study captured the attention of multiple media outlets.

Key Issues & Information Sources in a Contentious Election Season

Prodege worked with a Florida university's public affairs department to understand the key issues among Floridians prior to the November election and gauge the role of social media in the election. The results of this research garnered widespread media coverage from outlets eager to feature election-related research beyond political polls.

How Floridians describe political discussion on Social Media



Key insights leading up to the election



Floridians See 2020 as a 'Very Important' Election

Almost **90%** of Floridians surveyed say that 2020 will be "Very Important" when "compared to recent Presidential Elections". This sentiment is equally shared by both Republicans and Democrats.



Presidential Election is a Significant source of Stress and Worry.

Just over **80%** agree that they are "worried about the outcome of the 2020 Presidential election," while **56%** say that the election is "a considerable source of stress" for them. Republicans and Democrats report roughly equal levels of election - related stress.

