



# Post-Pandemic Wanderlust

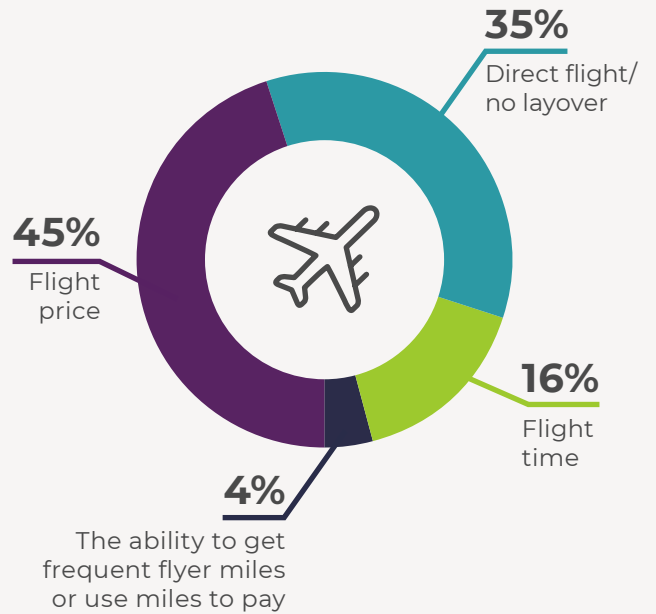
While close to half (44%) of the Americans we recently surveyed cancelled or postponed a trip due to the pandemic, many are now restless for an escape.

In the past 3 months, **48%** have either taken or booked a trip.

## In the coming 3 months...

- **73%** are likely to take a road trip
- **54%** are likely to book or stay in a hotel for pleasure
- **36%** are likely to book or take a domestic flight

## Factors deemed most important when booking a recent flight:



## Proven Track Record with:



# Hot Takes On Travel



## Last minute flights have gained popularity

**48%** of those who took or booked a flight in the past 3 months booked their flight less than 2 months before their trip and another **25%** did so 2–3 months prior.



## Changes to flight itineraries have become more commonplace

Of those who booked or took a flight in the past 3 months, **43%** said their flight time/itinerary changed at least once.



## Vacation rentals over hotels?

Vacation rental sales soared **90%** in January and February 2021 compared to this same time frame in 2020 (pre-pandemic).



## Mindful Moments Over Insta Gratification

Perhaps a positive byproduct of the pandemic is the apparent increased desire to be present while on vacation:

- On their upcoming trips, **half** plan to either share photos on social media after they return or simply via text/email.
- A lesser **28%** will share their travel pics on social media during their travels, while **22%** will completely abstain from sharing pics.